



The GoGreenET Business Recognition Program showcases the environmental efforts of your business and encourages green business practices throughout the community.

As a participating business, you will receive listing as a Green Achiever at GoGreenET.com, and the opportunity to share your own Green Story on the site. Green Achievers will be recognized in the Greater Knoxville Business Journal's annual green issue in May.

Awards will be given to extraordinary achievements in the areas of Recycling/Waste Reduction; Energy Efficiency; Renewable Energy; and Community Outreach. Award winners will be profiled in the Business Journal's April issue and at GoGreenET, and recognized at the Chamber's Business After Hours event May 8 at UT Gardens.

To participate in the program, you must commit to several basic green business practices.

These are the minimum requirements for all participants. Your business must demonstrate at least one green business practice in each of the following categories. Your company must earn a total of at least 30 points. The awards application is at the end of the survey.

Complete the application form below and submit it to news@knoxvillebiz.com. Attaching additional supporting documents – files, photos, etc. is also accepted.

If you have any questions, please call Shelley Phillips at 865-342-6343.

Green Business is good business! In addition to helping the environment, it can save your business money and your customers and employees value your efforts.

We look forward to your participation in the GoGreenET Green Business Recognition program.

General Information:

Business name: _____

Contact person: _____

Phone: _____

E-mail: _____

Mailing Address: _____

Website: _____

Number of Employees: _____ Date: _____

WASTE PREVENTION

- Reduce copying: use electronic distribution to avoid unnecessary document printing, and set copier and printer defaults to two-sided (1 point)
- Regularly update/purge your mailing list (1 point)
- Contact catalog senders and others to reduce the amount of bulk mail and duplicate mailings you receive (1 point)
- Use marketing materials that require no envelope (1 point)
- Reuse packaging and shipping materials (1 point)
- Reduce amount of packing materials used (2 points)
- Use sustainable/recyclable/biodegradable packaging (2 points)
- Offer reusable shopping bags and/or discounts for those who use them (2 points)
- Replace individual containers with larger, refillable dispensers (1 point)
- Use reusable rather than disposable products: dishes, towels, boxes, bags, containers (1 point)
- Install motion towel dispensers or air dryers near all sinks (2 points)
- Install motion activated soap dispensers (2 points)
- Prohibit littering at the workplace or while on duty, including the improper disposal of cigarette butts (1 point)
- Other (describe): _____

RECYCLING

- Recycle/reuse paper (1 point)
- Recycle/reuse glass (1 point)
- Recycle/reuse aluminum and other metals (1 point)
- Recycle plastic bottles, utensils, wrappers and other materials (1 point)
- Recycle boxes and other cardboard materials (1 point)
- Recycle pallets, pallet wrap and any other wood debris (1 point)
- Recycle toner and inkjet cartridges (2 points)
- Recycle or properly dispose of all used batteries (2 points)
- Recycle used cooking oil (2 points)
- Install signs and distribute instructions on recycling to staff (1 point)
- Compost food and landscape waste (2 points)
- Other (describe): _____

PURCHASING

- Buy office copy paper with at least 30% recycled content (1 point)
- Print letterhead and business cards on 100% recycled stock (2 points)
- Purchase and use safer, more eco-friendly alternative(s) to previously used products for janitorial, pest control, and/or facility maintenance (for example, Green Seal products) (2 points)
- Purchase recycled/re-manufactured toner cartridges (2 points)
- Purchase biodegradable or compostable "to go" food containers (2 points)
- Purchase more materials in bulk (1 point)
- Use low-emission building materials when remodeling (2 points)
- Purchase used furniture, equipment, or materials (2 points)
- Exchange or donate unwanted furniture, equipment, scrap materials, etc. (1 point)
- Purchase from other "green" vendors, suppliers or service providers (1 point)
- Purchase more materials and supplies locally to reduce transportation emissions (1 point)
- Implement sustainability measures in logistics operations (3 point)
- Use environmentally friendly fuels, cleaners, solvents etc. for industrial machinery (1 point)
- Purchase alternative fuel compatible machinery (2 point)
- Other (describe): _____

ENERGY AND WATER CONSERVATION

- Perform the online energy profile provided by KUB (free of charge) (1 point)
- Have a professional perform an on-site audit of your energy use (2 points)
- Track energy usage and share data with employees (1 point)
- Replace incandescent bulbs with compact fluorescents or other, more energy efficient, lighting (2 points)
- Replace old T12 fluorescents with energy efficient lighting (2 points)
- Use motion sensors, timers, or other lighting controls in appropriate rooms (2 points)
- Unplug chargers when not in use (1 point)
- Use "Energy Star" equipment (1 point)
- Update insulation or windows (includes tinting) (1 point)
- Use programmable thermostat (1 point)
- Get an HVAC tune-up or refrigeration tune-up (2 points)
- Set all computer monitors to turn off after 10 minutes of inactivity (1 point)
- Turn all computers off at the end of each business day (1 point)
- Use renewable energy (e.g. solar) or purchase "Green Power" from local utility (3 points)
- Use aerators and/or auto shut-off on faucets (1 point)
- Install commercial ultra low-flow toilets (2 points)
- Install waterless urinals (3 points)
- Install pre-rinse spray nozzle in kitchen (2 points)
- Regularly check for and repair leaks in restroom (1 point)
- Install low-water or no-water landscaping (2 points)
- Clean outdoor areas with a broom instead of a hose (1 point)
- Use recovered wastewater and/or rainwater (3 points)
- Recirculate water in manufacturing processes such as cooling. (3 points)
- Other (describe): _____

INVOLVING STAKEHOLDERS

- Involve employees in developing your green business plan; get their input (1 point)
- Establish a "green committee" of employees to make the green business plan and to regularly identify new strategies (2 points)
- Provide training for employees on implementing green business practices (1 point)
- Inform suppliers and/or customers about your green business interests and efforts; solicit their suggestions (1 point)
- Encourage "green" practices by your customers (1 point)
- Encourage "green" practices by your suppliers and business partners (1 point)
- Participate in a local clean-up event (Great American Cleanup, Adopt-A-Road, etc) (2 points)
- Participate in an activity that raises awareness or serves to educate others about sustainable principles (3 points)
- Attend training/information sessions on green practices (i.e. audit training from KUB/TVA, US Green Building Council meetings, etc) (1 point)
- Other (describe): _____

TRANSPORTATION

(This category is not mandatory for recognition, but will be considered in your point total)

- Implement policies/practices to encourage employee walking, biking, carpooling, transit, and/or telecommuting (1 point)
- Add bicycle racks for employee use (1 point)
- Provide an incentive or reimburse employee travel on public transportation (3 points)
- Provide an incentive to employees that use alternative transportation (3 points)
- Implement telecommuting (1 point)
- Use teleconferences or web conferences rather than traveling for face-to-face meetings (1 point)
- Schedule regular tune-ups for business vehicles; check tire pressure regularly; check for ground straining regularly (1 point)
- Recycle all vehicle fluids, oils, etc (2 points)
- Use hybrid or alternative fuel vehicle(s) (3 points)
- Other (describe): _____
